

INTERFACE

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ON HIRE

MEDIA INFORMATION

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ABOUT HAE EHA

Hire Association Europe (HAE) and Event Hire Association (EHA) are the UK's leading trade association for the hire industry.

The Association is unique in that it brings together diverse sectors involved in hire: HAE with membership from tool and equipment and plant; EHA with members from audio visual, catering, inflatable, marquee and portable sanitation hire sectors.

HAE and EHA offer support to member companies to assist in improving industry standards and to support campaigns that increase the awareness of the benefits of hire and rental to the end user.

Both organisations work in partnership with Government agencies both in the UK and Europe and serve hire through lobbying on behalf of its membership.



ABOUT INTERFACE ON HIRE MAGAZINE

The official magazine of the HAE EHA, Interface on Hire is published bi-monthly. The magazine is distributed to all our members, member contacts and selected non-members, including equipment, tool and event hire executives.



HAE EHA AWARDS

The Hire Awards of Excellence celebrate the amazing achievements of hire and supply companies across the UK's plant, tool, equipment and event hire industry. Crucial recognition is also given to outstanding individuals who have consistently stood out from the crowd and achieved, as well as set some of the highest standards in the industry.



INTERFACE ON HIRE

Every issue will include updates and information on the following:

Members' news
Public affairs
People and appointments
Risk services
Industry news
Health and safety
Finance
Insurance
Events

We are also keen to receive contributions on all topical subjects affecting the hire industry, from opinions and advice to legislative and resource updates. We have a number of regular features which appear in every issue, as well as seasonal event previews and round-ups. Please get in touch with stephaniecornwall@warnersgroup.co.uk if you are interested in contributing or would like to hear more about editorial opportunities.



The HAE EHA welcomes new authors for Interface on Hire magazine and accepts technical papers, articles and project case studies on any hire-related topic – there are no charges or advertising obligations but all articles must be objective, published material cannot be used for promotional purposes.

The editorial will be a technical analysis/comment on some aspect of the topic and/or a project case study. If you have any editorial or news items you wish to submit for consideration in Interface, please email it to stephanie.cornwall@warnersgroup.co.uk

Publication Schedule

Issue	Ad booking deadline	Ad copy deadline	Distributed
Dec 26/Jan 27	13 November	20 November	18 December
Feb/Mar 2027	15 January	22 January	132 February
Apr/May 2027	19 March	26 March	16 April
Awards round up	9 April	16 April	30 April
June/Jul 2027	14 May	21 May	11 June
Aug/Sept 2027	16 July	23 July	13 August
Oct/Nov 2027	10 September	17 September	15 October
Dec/Jan 2027	12 November	19 November	17 December

Artwork Specifications

All adverts and documents are to be supplied in hi-res PDF format or as a PSD, TIFF or JPEG with a resolution of at least 300 dpi and CMYK. HAE EHA cannot be held responsible for issues stemming from a disregard of these specifications Advertisers must not make claims that could damage or discriminate against any other person/s or business/es.

We retain the right to refuse advertisements on any grounds.

HAE EHA awards round up:

IFC £354, full page £295, half page £170.



Type	Specs (mm) height x width	Rate (x1)	Rate (x3)	Rate (x6)
Double Page Spread	Trim: 297 x 420 Bleed: 303 x 426	£1880	£1692	£1523
Inside Front Cover	See full page	£1450	£1305	£1160
Full Page	Trim: 297 x 210 Bleed: 303 x 216	£1175	£1056	£940
Half Page landscape	Type: 190 x 135	£745	£671	£596
Half Page vertical	Type: 275 x 93	£745	£671	£596
Quarter Page portrait	135 x 93	£445	£401	£356
Quarter Page landscape	65 x 190	£445	£401	£356
What's New press releases		£199	N/A	N/A
Agency discount not available				

Theresa Geeson

ADVERTISING

Stephanie Cornwall

EDITOR

Julia O'Hara

PRODUCTION

T. 01778 392046 E. theresag@warnersgroup.co.uk

T. 01778 395055 E. stephanie.cornwall@warnersgroup.co.uk

T. 01778 392405 E. julia.ohara@warnersgroup.co.uk