

# INTERFACE

## ON HIRE

*MEDIA INFORMATION*

**Hae**  
**eHa**





# ABOUT HAE EHA

Hire Association Europe (HAE) and Event Hire Association (EHA) are the UK's leading trade association for the hire industry.

The Association is unique in that it brings together diverse sectors involved in hire: HAE with membership from tool and equipment and plant; EHA with members from audio visual, catering, inflatable, marquee and portable sanitation hire sectors.

HAE and EHA offer support to member companies to assist in improving industry standards and to support campaigns that increase the awareness of the benefits of hire and rental to the end user.

Both organisations work in partnership with Government agencies both in the UK and Europe and serve hire through lobbying on behalf of its membership.



# ABOUT INTERFACE ON HIRE MAGAZINE

The official magazine of the HAE EHA, Interface on Hire is published bi-monthly. The magazine is distributed to all our members, member contacts and selected non-members, including equipment, tool and event hire executives.



# HAE EHA AWARDS

The Hire Awards of Excellence celebrate the amazing achievements of hire and supply companies across the UK's plant, tool, equipment and event hire industry. Crucial recognition is also given to outstanding individuals who have consistently stood out from the crowd and achieved, as well as set some of the highest standards in the industry.





# INTERFACE ON HIRE

*Every issue will include updates and information on the following:*

Members' news  
Public affairs  
People and appointments  
Risk services  
Industry news  
Health and safety  
Finance  
Insurance  
Events

We are also keen to receive contributions on all topical subjects affecting the hire industry, from opinions and advice to legislative and resource updates. We have a number of regular features which appear in every issue, as well as seasonal event previews and round-ups. Please get in touch with [stephaniecornwall@warnersgroup.co.uk](mailto:stephaniecornwall@warnersgroup.co.uk) if you are interested in contributing or would like to hear more about editorial opportunities.



## REGULAR FEATURES

The HAE EHA welcomes new authors for Interface on Hire magazine and accepts technical papers, articles and project case studies on any hire-related topic – there are no charges or advertising obligations but all articles must be objective, published material cannot be used for promotional purposes.

The editorial will be a technical analysis/comment on some aspect of the topic and/or a project case study. If you have any editorial or news items you wish to submit for consideration in Interface, please email it to [stephanie.cornwall@warnersgroup.co.uk](mailto:stephanie.cornwall@warnersgroup.co.uk)

## Publication Schedule

\*dates subject to change

Issue	Ad booking deadline	Ad copy deadline	Mail out
Aug/Sept 2025	18 July	25 July	15 August
Oct/Nov 2025	12 September	19 September	17 October
Dec 25/Jan 26	14 November	21 November	19 December
Feb/Mar 2026	16 January	23 January	13 February
Apr/May 2026	20 March	27 March	17 April
Awards Round up		TBC	
Jul/Aug 2026	15 May	22 May	12 June

## Artwork Specifications

All adverts and documents are to be supplied in hi-res PDF format or as a PSD, TIFF or JPEG with a resolution of at least 300 dpi and CMYK. HAE EHA cannot be held responsible for issues stemming from a disregard of these specifications Advertisers must not make claims that could damage or discriminate against any other person/s or business/es.

We retain the right to refuse advertisements on any grounds.

## DIGITAL OPPORTUNITIES

### What's New press releases

(agency discount not available)

Website, e-newsletter & print £199

### E-newsletter

E-newsletters – available dates on request:

#### HAE EHA e-newsletter

Banner 600w x 120h pixels £ 500

reserved for members only

#### Solus e-newsletter

members £1175

non-members £1475

#### HAE EHA awards round up:

IFC £354, full page £295, half page £170.

Prices are per insert and subject to VAT at the current rate.

Type	Specs (mm) height x width	Rate (x1)	Rate (x3)	Rate (x6)
Double Page Spread	Trim: 268 x 400 Type: 240 x 360 Bleed: 274 x 409	£1880	£1692	£1523
Inside Front Cover Full Page	See full page Trim: 268 x 200 Type: 240 x 180 Bleed: 274 x 206	£1450	£1305	£1160
Half Page landscape	Trim: 134 x 200 Type: 114 x 180 Bleed: 140 x 206	£745	£671	£596
Half Page vertical	Trim: 99 x 274 Type: 80 x 248 Bleed: 102 x 274	£745	£671	£596
Quarter Page landscape	Trim: 67 x 200 Type: 47 x 180 Bleed: 73 x 206	£445	£401	£356

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