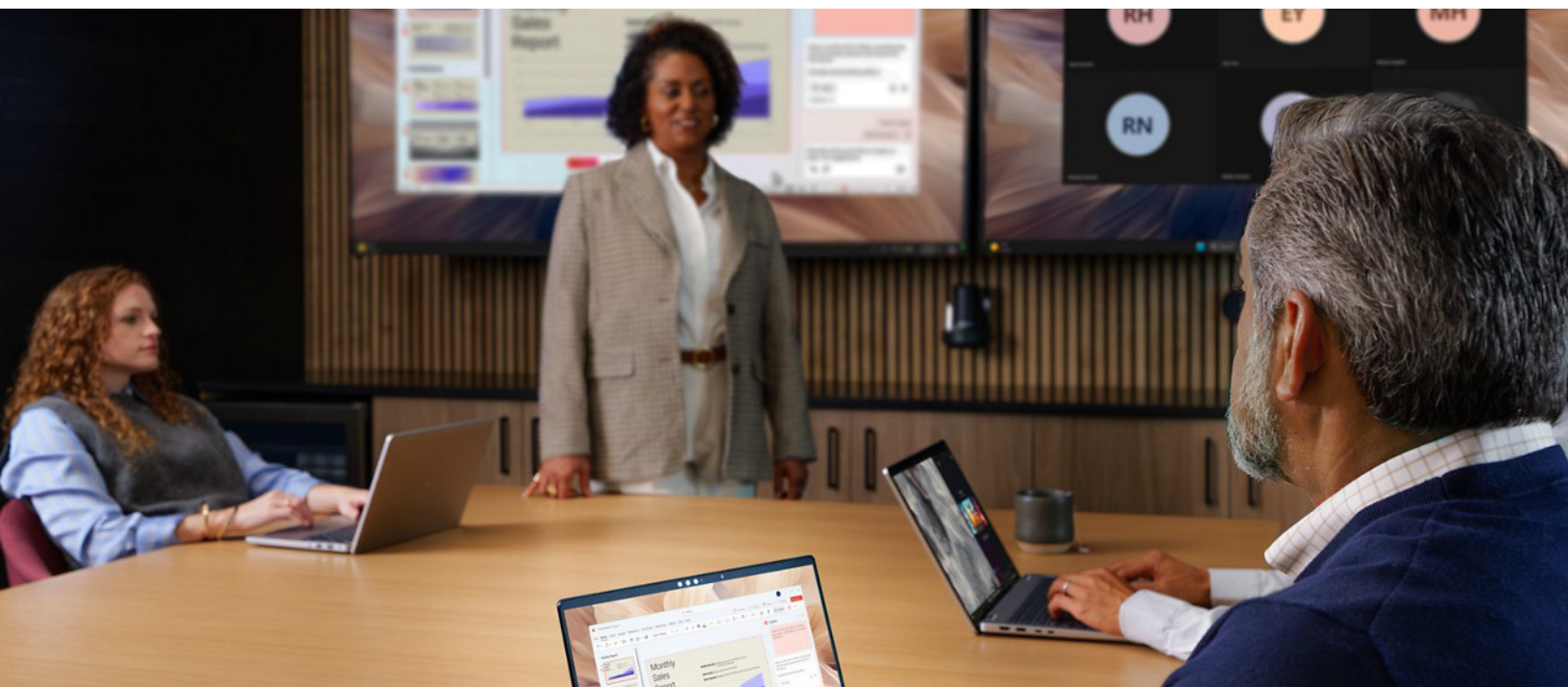


DELLTechnologies



Dell Pro Laptop Portfolio

Designed for professional-grade productivity



Introducing the new Dell Pro Laptop Portfolio



Dell Pro

With modern and durable designs, Dell Pro laptops offer optimized performance for essential business productivity.



Dell Pro Plus

Crafted with a sleek and durable design, Dell Pro Plus laptops are our most scalable commercial laptops.¹



Dell Pro Premium

Enjoy a premium design and experiences wherever you work on the lightest, slimmest, and quietest laptops in the Dell Pro family.²

Confidently work anywhere with the Dell Pro family of laptops

Mobile designs

Small and light devices for at-the-desk productivity or on-the-go versatility.

Variety of premium upgrades

Options for Collaboration Touchpads, Zero-Lattice Keyboards, Mini-LED Battery-Saving Backlit Technology, up to 8MP IR cameras with HDR technology, and more.

AI PC options

Enjoy exceptional battery life and performance, as well as powerful on-device AI, with the latest Intel® Core™ Ultra Series 2 processors.

Seamless connectivity

Opt for a WiFi 7 capable wireless card⁴ for faster, more reliable connectivity, and access the Internet wherever you work with optional mobile broadband.⁵

Delight your end user

Purposefully built to deliver outstanding experiences for commercial users with larger 16:10 aspect ratio displays¹, roomy touchpads for ample space to navigate, sleek narrow borders, and metal chassis options.

Scalable and flexible form factors

Select from laptop, or 2-in-1 form factors with sizes ranging from 13" to 16".

Industry's most secure commercial PCs²

Powerful security built-in with Dell SafeID, Dell SafeBIOS, lock slots, and smartcard reader options.

Most manageable commercial PCs³

Help your IT Admins save time, money, and resources when managing a fleet of PCs.

Sustainable innovation

Intentionally designed to lower environmental impact with low-impact packaging, innovation with sustainable materials, responsible IT asset retirement, and environmental certifications and registrations that demonstrate our commitment to climate-related and energy-efficiency standards.

Rigorous MIL-STD testing for durability and reliability

Accessories designed and tested to work better together

Dell has all the tools to build your perfect setup everywhere - including keyboards, mice, docks, webcams, audio solutions and more.



Dell Pro Premium Laptops



Our ultimate in commercial mobility and design



Ultimate mobility

Crafted from elegant yet durable 90% recycled magnesium,¹ Dell Pro Premium laptops are the lightest and slimmest 13.3" and 14" laptops in the Dell Pro laptop family.² With a new dual-fan thermal system that increases airflow by 20%,² Dell Pro Premium laptops are also our quietest laptops, running whisper quiet wherever your work takes you.



World's most advanced display in a commercial laptop⁵

Bring your work to life with rich colors against a true black background. Available later this year on the 14", opt for a Tandem OLED display that is 24% more power efficient and 49% lighter than traditional rigid OLED displays.²



World's most premium commercial laptop³

The Dell Pro Premium will delight your end users as the world's only premium commercial laptop⁴ to offer:

- Standard 8MP IR camera with HDR technology
- Optional Collaboration Touchpad
- Zero-Lattice Keyboard
- Optional Battery-Saving Mini-LED Backlit Technology



Up to 21.2 hours of battery life on the 14" with FHD+⁶

Harness powerful on-device AI and outstanding performance and power efficiency on this AI PC, featuring Copilot+ PC experiences⁷ and Intel® Core™ Ultra 200V series processors.

Dell Pro Plus Laptops



Our most scalable performance in a durable and sleek design



World's most scalable mainstream business laptop¹

Dell Pro Plus features a variety of configurations to fit the needs of your workforce - all with the same system BIOS for simplified management and deployment.

- Select from 13.3", 14.0" or 16.0" sizes
- Laptop or 2-in-1 (16" only available in laptop form factor)
- Range of options including processor, display, memory, storage, camera, wireless cards, mobile broadband and more.



Bold design

Crafted from 50% recycled aluminium, our mobile and space-saving designs are both durable and sleek. With an improved thermal solution that is up to 30% quieter than the previous generation,² you'll get enjoy the performance you need, wherever you work, without added fan noise.

Enjoy more room for productivity on a spacious 16:10 aspect ratio display, and plenty of space for nimble navigation on a touchpad that is 15%~42% larger than the previous generation.³



Most comprehensive security solution of any mainstream business laptop¹

Enjoy the security to work from anywhere with options for a contacted/contactless smart card reader, TPM, Control Vault 3+, fingerprint reader in the power button, wedge lock slot, privacy shutter, Windows Hello-enabled IR camera, and User Presence Detection.



Latest AI PC options

AI PCs offer outstanding performance, long-lasting battery life, and on-device AI. Select an AI PC with the capabilities that work best for your organization's needs with options powered by either Intel® Core™ Ultra Series 2 processors or AMD Ryzen™ processors. Available on select processors, Copilot+ PCs offer turbocharged NPUs and unique AI experiences.

Dell Pro Laptops



Essential productivity in a modern and durable design



Enhanced performance for modern professionals

The Dell Pro is engineered for productivity, featuring the latest Intel® Core™ and AMD Ryzen™ processors, with options to upgrade for ultimate scalability. The expansive 16:10 display with narrow bezels enhances productivity, delivering crisp, detailed visuals. Whether you're managing large datasets or working on creative projects, the Dell Pro ensures smooth and efficient performance at every step.



Modern design meets world-class durability

Crafted with premium materials, the Dell Pro offers two sophisticated chassis options—platinum silver with a metallic finish or magnetite with a laser-textured exterior. Rugged yet elegant, this laptop withstands rigorous military standard testing to ensure durability no matter where your work takes you. It's a perfect blend of luxury and reliability for on-the-go professionals.



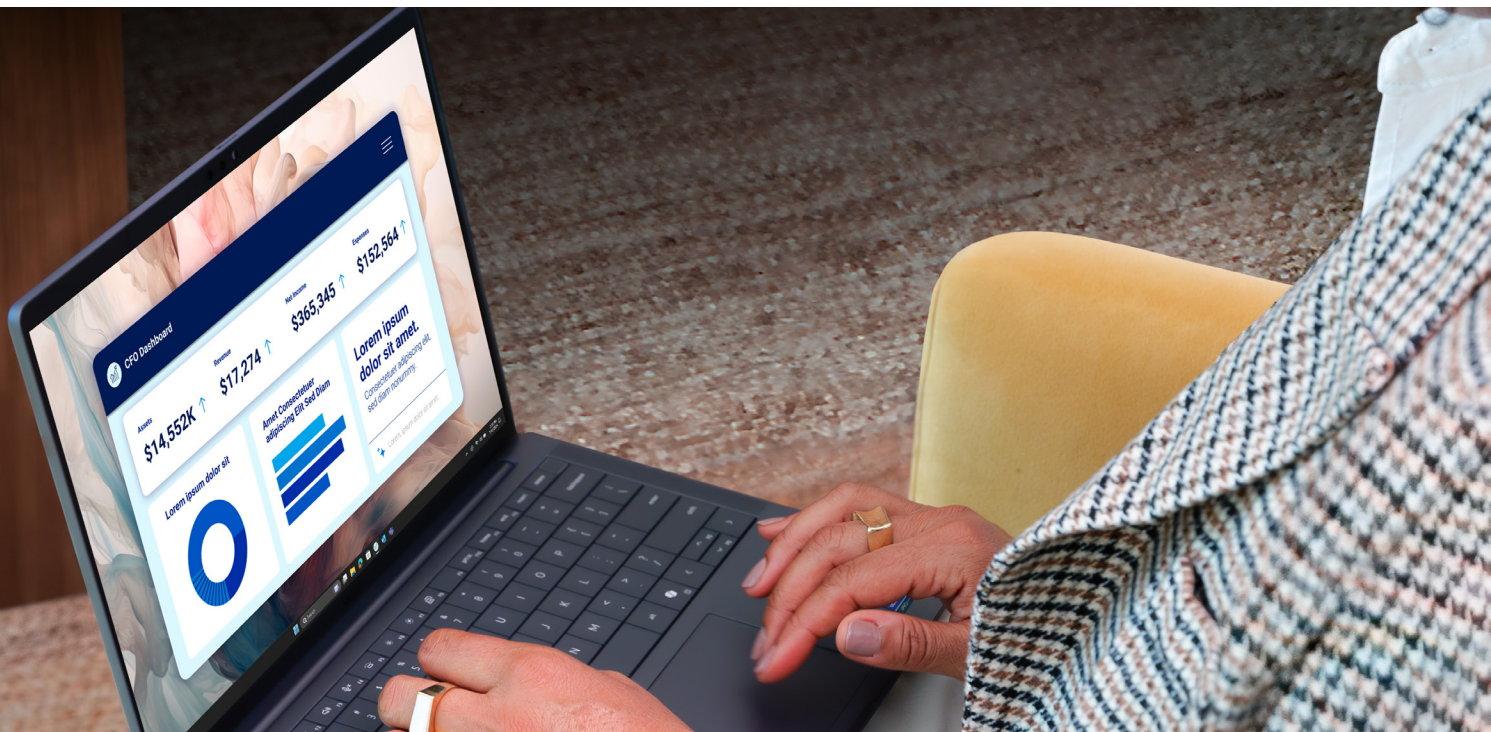
Advanced connectivity and collaboration

Equipped with an FHD IR camera powered by HDR technology, the Dell Pro ensures you look sharp on every video call, while dual mics and speakers deliver clear audio for seamless collaboration. Plus, with Wi-Fi 6, 6E, and Wi-Fi 7 options, you'll enjoy blazing-fast connectivity wherever you go.



Sustainable design

Designed with the planet in mind, the Dell Pro incorporates sustainable materials like 30% post-consumer recycled content in its chassis and recycled cobalt in its battery. This environmentally-conscious design meets top energy efficiency and climate impact standards, offering a greener computing experience. Innovatively, it's also the world's first commercial PC with modular USB-C ports, making repairs easier while extending the device's lifecycle.



Accelerate your workflow with AI

Next-level productivity, collaboration and creativity with innovative software applications on the #1 in commercial AI PCs worldwide.¹



McAfee Deepfake Detector sends real-time alerts to identify misleading AI content - protecting your brand and maintaining trust while saving **up to 48% less power** on select Dell Pro Notebooks with Intel® Core™ Ultra 200V series processors.²



Tap into AI-driven insights to improve your operations and ROI by proactively identifying IT issues, reducing help desk tickets through anomaly detection, and simplifying troubleshooting with an intelligent virtual assistant.



Solve problems faster and drive business impact with Windows 11 Pro Copilot+ PCs.³ Devices come with a turbocharged NPU for powerful performance and unique AI experiences that save time and accelerate innovation.



Spend less time designing and more time being creative with CyberLink's Promeo AI Magic Designer that uses generative AI to create fully editable custom designs and text 1.9x faster—even offline.⁴



Sustainability

Delivering innovative technology and solutions to collectively lower our environmental impact.



Built with sustainable materials

Our laptops are designed with innovative materials, including options like recycled magnesium, recycled and low emissions aluminum, post-consumer recycled plastic, bio-based rubber bumpers, recycled ocean-bound plastic or recycled glass.¹

Extending Dell's leadership in recycled cobalt, and based on the chosen configuration, Dell Pro Plus notebooks may ship with batteries made with 80% less cobalt or 50% recycled cobalt.²



Packaging with purpose

Ships in packaging with 100% recycled or renewable materials⁵ with multipack options to reduce packaging and transportation waste.⁶



Leading design for PC longevity

The Dell Pro family of notebooks are designed with modular mainboard and i/o boards to improve access to repairs, helping reduce e-waste.³ Also, 100% of the Dell Pro family of notebooks is equipped with a modular USB-C port with up to 4 times better twist resistance and up to 33 times better impact resistance, improving durability and enabling easier repairs.⁴

Dell also makes it easy to access and replace parts to get the most life out of our products.

[Parts, Batteries & Upgrades >](#)



Seamlessly transition from old to new technology

We can help you responsibly and securely retire your legacy IT equipment, regardless of brand, while addressing your sustainability goals.

[Asset Recovery Services >](#)

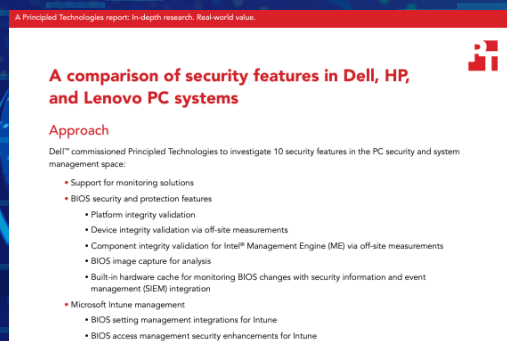


Simplify IT

Our most secure¹ and most manageable⁴ offerings make IT management a breeze

World's Most Secure Commercial PCs¹

According to Principled Technologies, no PC manufacturer offers the BIOS-level visibility Dell does.



SECURITY

Improve fleet-wide security with multiple layers of defense.

Reduce the attack surface and enhance long-term cyber resilience with [Dell Trusted Workspace](#)



Be secure from first boot with rigorous supply chain controls.



Maintain BIOS integrity with deep, firmware-level visibility.



Protect end-user identity from malware that looks to steal credentials.



Enrich OS-level data with PC telemetry to speed detection, response and remediation.



Layer on advanced threat protection from our ecosystem of best-of-breed software partners.



Shrink the IT-security gap with an integrated, AI-enabled solution

Explore hardware-assisted security with Dell, Intel & CrowdStrike.

[Hardware-Assisted Security >](#)

MANAGEABILITY

Manage your fleet of PCs - reliably and easily

Help secure and optimize your endpoints and deliver end-user productivity with [Dell Manageability Solutions](#)

With [Dell Management Portal](#), you can manage Dell PCs, over the cloud, in conjunction with Microsoft Intune. [Dell Management Portal >](#)

Update and secure your fleet of Dell PCs, with one application – [Dell Client Device Manager](#).⁵

[Dell Trusted Update Experience](#) makes it simple to update endpoints with the latest BIOS and driver versions. Dell is the only Top-5 PC vendor that:



Publishes² a device drivers and downloads release schedule:

IT Admins can deploy fleet-wide device updates on a predictable timeline.



Performs³ integrated validation of all driver and BIOS modules in an update:

IT Admins can expect a trusted, system compatible update deployment, across a fleet of devices.

[Dell Trusted Update Experience >](#)



Dell has the industry's first:⁴

Partner Portal accessible in Microsoft Intune, with fleet-wide BIOS password access capability and Enterprise application access and publication capabilities

Binary Large Object (BLOB) package-based solution, for endpoint BIOS settings configuration, using Microsoft Intune

Hardware OEM systems management solution to integrate with Intel vPro



Simplify PC refresh with Dell Services

Enabling every step of the PC lifecycle

Dell Technologies APEX

1st

and most comprehensive¹

As-a-service portfolio that spans from multi-cloud to client devices.

Experience the flexibility to transform your IT and deploy the latest technologies at predictable costs.

Dell APEX PC-as-a-Service

Fully customizable monthly subscription that can include PCs, peripherals, software and services with no upfront investment.

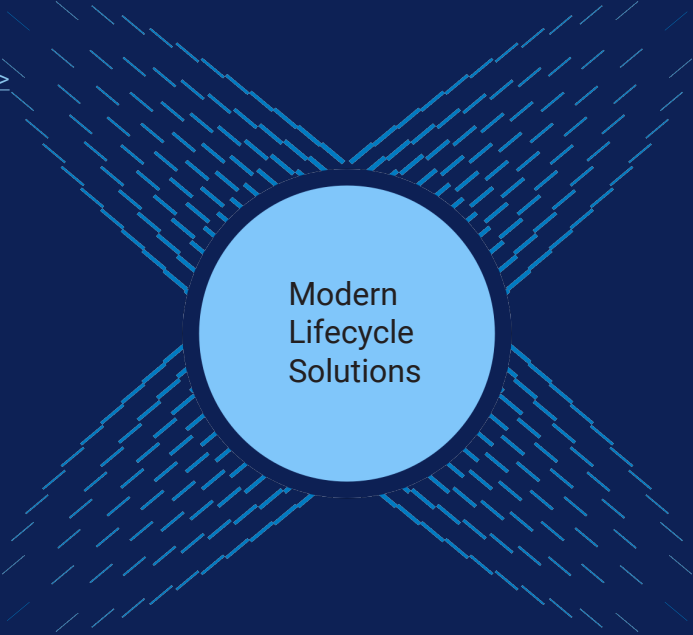
[Dell APEX PC-as-a-Service \(PCAAS\) >](#)

ProDeploy Client Suite

PC refresh starts with getting new devices in the hands of your end-users. Dell ProDeploy Suite streamlines operations and increases productivity with configured PCs that are ready to use on day one with dynamic cloud-based provisioning and imaging.

When transitioning from old to new technology, ProDeploy Plus includes the ability to securely erase sensitive end-user data with sophisticated tools to sanitize devices and includes Asset Recovery Services for responsible retirement.

[Dell ProDeploy Client Suite >](#)



Modern
Lifecycle
Solutions

Dell Premier

324%

ROI over 3 years³ Modernize IT purchasing by shopping your catalog in a tailored online solution. Gain control over the entire IT ecosystem to cut costs, standardize ordering, access analytics and more.

[Dell Premier >](#)

Asset Recovery Services

2.8B

Pounds of electronics recovered through all recovery programs since 2007²

Let Dell help you securely and responsibly retire your old IT equipment - regardless of brand - to allow for a seamless transition from old to new technology, while protecting both your business and the planet.

[Asset Recovery Services >](#)

ProSupport Suite for PCs

ProSupport Suite is more than a 24/7 break-fix solution, it's a set of tools that automate and optimize your environment with little to no human intervention or end-user disruption.

Select from a robust library of Dell-authored scripts that correct company-wide issues quickly, minimizing remediation times and maintaining peak system performance. ProSupport Suite provides telemetry-driven data to arm IT with insights and make targeted updates, all controlled from a single dashboard.

[ProSupport Suite for PCs >](#)

Legal Disclaimers**Page No 2**

1. Based on Dell internal analysis, November 2024.
2. Based on Dell internal testing, November 2024.

Page No 3

1. A 16:10 aspect ratio display features 5% more screen real estate vs. a 16:9 aspect ratio display on the 13" and 14" notebooks and 10% more on the 16" notebooks.
2. Security: Based on Dell internal analysis, October 2024. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. [A Comparison of Security Features](#), April 2024.
3. Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solutions - Microsoft Intune, Workspace ONE, are separate purchases. Intel vPro, to support out-of-band systems management, is an additional system configuration upgrade.
4. Wi-Fi 7/6e which has the 6GHz band requires Windows 11 Operating system and compatible router. Router requires a separate purchase. Wi-Fi 7/6E (6GHz) connectivity is only available in select locations. Check availability with your service provider. The Wi-Fi 7 card will operate on Wi-Fi 6E/6 speeds when Wi-Fi 7 is unavailable. Drivers for Wi-Fi 7 will be available mid-2024 (Win11 24H2 update). Dates are subject to change without notice. Ubuntu OS will not support Wi-Fi 7 and will operate on Wi-Fi 6/6E speeds when configured for Wi-Fi 7. The Bluetooth wireless card version may vary depending on the operating system that is installed on your computer.
5. Mobile Broadband antenna and module (for 2-in-1 devices) available only at time of system purchase. Mobile Broadband subject to service provider's broadband subscription and coverage area; additional charges apply. eSim technology subject to regional carrier/service provider availability & service provider's data plan subscription; additional charges apply. Check availability with your service provider.

Page No 4

1. Based on Dell internal analysis, November 2024.
2. Based on Dell internal testing, November 2024.
3. Applies to Windows-based laptops only and is based on Dell analysis of publicly available information, November 2024.
4. Based on Dell analysis of publicly available information, November 2024.
5. Based on confirmation from Tandem OLED panel vendor (LG Display USA), November 2024.
6. Battery life up to 21 hours and 10 minutes of battery life with Intel U5-236V, 16GB RAM, 256GB PCIe SSD, FHD Non-Touch 400nits Display, Windows 11, and 60 Whr battery. Based on testing using the Mobile Mark 2025 battery life benchmark test in December 2024. For more information about this benchmark test, visit www.bapco.com. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.
7. Copilot+ PC experiences require free updates. Timing varies by device and region. See aka.ms/copilotpluspcs.

Page No 5

1. Based on Dell analysis of publicly available information, November 2024.
2. Based on Dell internal testing, November 2024. The claim applies for Dell Pro Plus configurations with Intel® Core™ Ultra 200U series processors or Intel® Core™ processors.
3. Based on Dell internal testing, November 2024.

Page No 7

1. Based on IDC Worldwide Quarterly Personal Computing Device Tracker, Nov 6, 2024 – Units.
2. Based on internal analysis and testing, November 2024. McAfee's Deepfake Detector running on devices with Intel® Core™ Ultra 200V series processors was compared to previous-generation Intel® Core™ Ultra processors. Results may vary.
3. Copilot+ PC experiences require free updates. Timing varies by device and region. See aka.ms/copilotpluspcs.
4. Based on internal analysis and testing, November 2024. Cyberlink's Promo AI Magic Designer running on devices with Intel® Core™ Ultra 200V series processors was compared to previous-generation Intel® Core™ Ultra processors.

Page No 8

1. Dell Pro Plus notebooks: Based on internal analysis, November 2024. 50% Low emissions and 50% recycled aluminum in the top cover and palmrest, up to 50% post-consumer recycled plastic in the inner frame of top and bottom covers and speaker housing and 98% post-consumer recycled plastic in the battery frame, 46% bio-based rubber bumpers, 28% recycled ocean-bound plastic in the fan housing and 10% recycled glass in the panel. Cobalt reduction in the battery (45 whr) is 80% reduced cobalt use in NCM battery technology compared with LCO battery technology. Dell Pro Premium notebooks: Based on internal analysis, November 2024. Designed with recycled materials like 90% recycled magnesium in the chassis, up to 50% post-consumer recycled plastic in the bezel frame and speaker housing, 98% post-consumer recycled plastic in the battery frame, 50% recycled cobalt in the battery and 46% bio-based rubber feet. Recycled cobalt applies to the 40Whr and 60Whr batteries. Post-consumer recycled plastic: 98% in the battery frame, 50% in the bezel and 30% in the speaker housing.
2. Based on internal analysis. Entry battery (45 whr) uses NCM technology and has 80% lesser cobalt compared to LCO technology. Upsell battery (55 whr) is made with 50% recycled cobalt.
3. Applies to Dell Pro, Dell Pro Plus, and Dell Pro Premium notebooks launching in 2025. Based on internal analysis, November 2024.
4. Applies to Dell Pro, Dell Pro Plus, and Dell Pro Premium notebooks launching in 2025. Based on internal comparison of the solder connection on Latitude 7450 vs screwed connection testing data of the Dell Pro Premium laptop subject to a standard repeated axial load and a standard wrenching torque in multiple directions. New USB-C port design is as screwed on connection for easier repairs and improved durability. Read warranty information for USB-C port replacement instructions.
5. Dell Pro notebooks: Contains up to 94.1% recycled content and 6.3% renewable content in the form of sustainably forested materials. Excludes optional items added to order and included in box. Dell Pro Plus notebooks: Contains up to 93% recycled content and up to 7.2% renewable content in the form of sustainably forested materials. Excludes optional items added to order and included in box. Dell Pro Premium notebooks: Contains up to 94.3% recycled content and up to 5.9% renewable content in the form of sustainably forested materials. Excludes optional items added to order and included in box.
6. Based on internal analysis, November 2024.

Page No 9

1. Based on Dell internal analysis, October 2024. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features. Validated by Principled Technologies. A comparison of security features, April 2024.
2. Dell publishes a de vice drivers and downloads release schedule. Source: Source: Based on internal analysis, May 2023. When comparing publicly available device drivers and downloads release schedules published by the Top 5 PC vendors, as of May 2023.
3. Dell performs integrated validation of all driver and BIOS modules in an update. Source: Based on Dell internal analysis, May 2023, of integrated validation approaches of Top 5 PC vendors, for driver and BIOS modules in an update, by currently shipping and future-state product system images.
4. Capabilities of Dell Update Processes, Dell Management Portal and Dell Manageability Solutions capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, partner portal capabilities in Microsoft Intune systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solutions - Microsoft Intune, Workspace ONE, are separate purchases. Intel vPro, to support out-of-band systems management, is an additional system configuration upgrade; and Dell has the industry's first:
 - Based on Dell internal analysis - October 2024. Based on Dell Management Portal capabilities in Microsoft Intune compared to competitor Partner Portal capabilities in Microsoft Intune.
 - Dell Command | Endpoint Configure for Microsoft Intune - the industry's first Binary Large Object (BLOB) package-based solution, for securely configuring & managing endpoints, using Microsoft Intune. Disclaimer: Industry's first device manageability solution to use a Binary Large Object (BLOB) package, recognized by Microsoft Intune, for secure endpoint configuration and management.
 - Dell Command | Intel vPro Out of Band- the industry's first hardware OEM systems management solution to integrate with Intel vPro - for remote management of systems, regardless of power-state. Disclaimer: Based on Dell internal analysis, November 2023
5. Dell Client Device Manager application availability planned for late January 2025.

Page No 10

1. Based on Dell internal analysis, April 2023. Payment solutions provided to qualified commercial customers by Dell Financial Services through Dell Technologies group companies or authorized business partners. Solutions may be changed without notice and are subject to product availability, eligibility, credit approval, acceptable documentation and local applicable law. Some solutions, including end of term purchase options, may not be available or may vary by country. Within the EU, the EEA, the UK and Switzerland certain solutions are provided by Dell Bank International d.a.c. and its local branches, including by Dell Bank International d.a.c Sucursal en España in Spain. Dell Bank International d.a.c. is regulated by the Central Bank of Ireland. Dell Technologies and Dell logos are trademarks of Dell Inc.
2. Dell Technologies has recovered 2.8 billion pounds of electronics since 2007. Source: Based on Dell internal analysis of publicly available data, April 2023.
3. Based on a Forrester Total Economic Impact™ Study Commissioned by Dell Technologies and AMD, "The Total Economic Impact™ Of Dell Premier," February 2024. Full study <https://www.delltechnologies.com/asset/en-us/solutions/premier-solutions/industry-market/tei-dell-premier-solutions.pdf>